## ABSTRACT OF THE DISCLOSURE

A software sale and distribution method is implemented by using inexpensive media and by a facilitated user operation, while the cost of a device therefor is reduced. By storing, in a portable information storage medium loadable into an information processing device connected to a network and in which software is downloaded from the network and is executed, identification information on the software, information on the location on the network of the software, and secret information related to a user who uses the software, the software can be executed after being automatically downloaded from a server terminal, without requesting a user to perform an operation. This enables a system for which a right-to-use software can be sold, which is stored in a small-capacity, low-cost portable information storage medium.